

Asset Metadata

GENERAL INFORMATION

| | |
|----------------|-------------------------------------|
| File name: | Birra_Moretti_WORDMARK_STACKED SOLO |
| Version : | 1.0 |
| Reference ID : | 3396556 |
| File size : | 1402687 KB |
| Uploaded by : | Eimantas Sidaravicius |
| Asset Owner : | Beryl Huang |

ASSET TYPE INFORMATION

| | |
|------------------|------------------------------|
| Asset Type | Internal |
| Expiration Date: | (not set) |
| Description : | birra moretti logo red stack |

Asset Type Details ::

- Creative Classification

Global Asset

- Brand Constrained List

Brand begins with--Begins with B
Brands--Birra Moretti
Sub Brands--Not Applicable

- Channels

Other

- Sub-channel

Other

- Campaign

Not Applicable

- Asset Name

bm logo ai

- Asset Version

stack red

- Asset Objective

(not set)

- Brand Distribution

International

- Community of Practice

(not set)

- Must Win Battles

(not set)

- Regions Constrained List

Regions--Global

- Language

Not Applicable

- Agency Name

havas Dublin

- Copyright, Usage and Rights Management

n/a

- Campaign Date

10 April 2022

- Production Date

10 April 2022

- Incomplete Asset

No

- Dark Market Asset

No

- Sub Categories

(not set)

CATEGORY INFORMATION

Category Name : Beer

BUSINESS ENTITY INFORMATION

TAGS INFORMATION

ACCESS MANAGEMENT INFORMATION

TECHNICAL DATA INFORMATION

| | |
|--------------------|--|
| FileType : | AI |
| MIMEType : | application/vnd.adobe.illustrator |
| MetadataDate : | 2022:04:14 10:42:24+01:00 |
| ModifyDate : | 2022:04:14 10:42:24+01:00 |
| CreateDate : | 2022:04:14 10:42:24+01:00 |
| CreatorTool : | Adobe Illustrator 26.2 (Macintosh) |
| ThumbnailWidth : | 28 |
| ThumbnailHeight : | 256 |
| ThumbnailFormat : | JPEG |
| ThumbnailImage : | (Binary data 1070 bytes, use -b option to extract) |
| Format : | application/pdf |
| Title : | Birra_Moretti_WORDMARK_STACKED SOLO RED_2022 |
| PDFVersion : | 1.6 |
| Linearized : | No |
| PageCount : | 1 |
| ContainerVersion : | 12 |
| CreatorVersion : | 26 |
| CreateDate : | 2022:04:14 10:42:24+01:00 |
| Creator : | Adobe Illustrator 26.2 (Macintosh) |

ModifyDate : 2022:04:14 10:42:24+01:00

Producer : Adobe PDF library 16.04

Title : Birra_Moretti_WORDMARK_STACKED SOLO
RED_2022



RELATIONSHIP INFORMATION
